

ORDER



Orders
Order / Rev: 964053
Alt Order #: 25347212
Product Desc: TV
Estimate:
Flight Dates: 11/04/16 - 11/08/16
Original Date / Rev: 11/03/16 / 11/03/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/MI HD 71
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN9370/IN11002/IN14195/TO29
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	35	\$8,440.00	\$7,174.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	35	\$8,440.00	\$7,174.00	0.00
Totals	35	\$8,440.00	\$7,174.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	11/04/16	11/08/16	6 News This Morning 6 News This Morning	CM	430a-5a	11--1--	:30	3	\$30.00	P2	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$30.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$30.00		0.00			
N 2	WLNS	11/04/16	11/08/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	11--1--	:30	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$100.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$100.00		0.00			
N 3	WLNS	11/04/16	11/08/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11--1--	:30	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$100.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$100.00		0.00			
N 4	WLNS	11/04/16	11/08/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	11--1--	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$250.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$250.00		0.00			
N 5	WLNS	11/04/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	11--1--	:30	3	\$200.00	P2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$200.00		0.00			

Order / Rev: 964053
 Alt Order #: 25347212
 Flight Dates: 11/04/16 - 11/08/16

Advertiser: POL/MI HD 71
 Product Desc: TV
 Estimate:

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLNS	11/04/16	11/08/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1			\$200.00			0.00			
		Week: 11/07/16	11/13/16	-----		0			\$200.00			0.00			
N 7	WLNS	11/04/16	11/08/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1			\$600.00			0.00			
		Week: 11/07/16	11/13/16	-----		0			\$200.00			0.00			
N 8	WLNS	11/04/16	11/08/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	11--1--	:30	3	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1			\$200.00			0.00			
		Week: 11/07/16	11/13/16	11-----		2			\$200.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	11/07/16-11/13/16	Let's Make a Deal		958a-1058a	MT-----	:30		(\$200.00)		0.00	NM		
				See MG 11.3,11.4,11.5,11.6											
				[NOT AVAILABLE]											
N 9	WLNS	11/04/16	11/08/16	Price is Right Price is Right	CM	1058a-12p	11--1--	:30	3	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1			\$250.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLNS	10/31/16-11/06/16	Price is Right		1058a-12p	-----F----	:30		(\$250.00)		0.00	NM		
				See MG 11.3,11.4,11.5,11.6											
				[NOT AVAILABLE]											
		Week: 11/07/16	11/13/16	11-----		2			\$250.00			0.00			
N 10	WLNS	11/04/16	11/08/16	6 News at Noon 6 News at Noon	CM	12p-1228p	1---1--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1			\$300.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$300.00			0.00			
N 11	WLNS	11/04/16	11/08/16	Y&R Y&R	CM	1228p-130p	1---1--	:30	2	\$250.00	P2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1			\$250.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLNS	10/31/16-11/06/16	Y&R		1228p-130p	-----F----	:30		(\$250.00)		0.00	NM		
				See MG 11.3,11.4,11.5,11.6											
				[NOT AVAILABLE]											
		Week: 11/07/16	11/13/16	1-----		1			\$250.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	11/07/16-11/13/16	Y&R		1228p-130p	M-----	:30		(\$250.00)		0.00	NM		
				See MG 11.3,11.4,11.5,11.6											
				[NOT AVAILABLE]											
	3	WLNS	11/07/16-11/13/16	6 News at 5-6a		5a-6a	M-----	:30		\$200.00		0.00	NM		
	Ⓜ			MG for 12.2,8.2,9.1,11.1,14.1,11.2											
	4	WLNS	11/07/16-11/13/16	6 News at 5-6a		5a-6a	M-----	:30		\$200.00		0.00	NM		
	Ⓜ			MG for 12.2,8.2,9.1,11.1,14.1,11.2											
	5	WLNS	11/07/16-11/13/16	6 News This Morning 6-7a		6-7a	M-----	:30		\$500.00		0.00	NM		
	Ⓜ			MG for 12.2,8.2,9.1,11.1,14.1,11.2											
	6	WLNS	11/07/16-11/13/16	6 News This Morning 6-7a		6-7a	M-----	:30		\$500.00		0.00	NM		
	Ⓜ			MG for 12.2,8.2,9.1,11.1,14.1,11.2											
N 12	WLNS	11/04/16	11/08/16	Bold & Beautiful Bold & Beautiful	CM	130p-2p	1---1--	:30	2	\$250.00	P2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1			\$250.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$250.00			0.00			

Order / Rev: 964053
Alt Order #: 25347212
Flight Dates: 11/04/16 - 11/08/16

Advertiser: POL/MI HD 71
Product Desc: TV
Estimate:

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	WLNS	11/04/16	11/08/16	Bold & Beautiful Bold & Beautiful	CM	130p-2p	1---1--	:30	2	\$250.00	P2	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 1----- 1 \$250.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WLNS 11/07/16-11/13/16 Bold & Beautiful 130p-2p M----- :30 (\$250.00) 0.00 NM See MG 11.3,11.4,11.5,11.6 [NOT AVAILABLE]															
N13	WLNS	11/04/16	11/08/16	6 News at 5p 6 News at 5p	CM	458p-529p	1---1--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----1-- 1 \$300.00 0.00 Week: 11/07/16 11/13/16 1----- 1 \$300.00 0.00															
N14	WLNS	11/04/16	11/08/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	----1--	:30	1	\$200.00	P2	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----1-- 1 \$200.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WLNS 10/31/16-11/06/16 M-F 530p-6p 529p-558p -----F----- :30 (\$200.00) 0.00 NM See MG 11.3,11.4,11.5,11.6 [NOT AVAILABLE] Week: 11/07/16 11/13/16 ----- 0 \$300.00 0.00															
N15	WLNS	11/04/16	11/08/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1- 1 \$300.00 0.00 Week: 11/07/16 11/13/16 ----- 0 \$300.00 0.00															
N16	WLNS	11/04/16	11/08/16	M-Su 6 News at 11 Late M-Su 6 News at 11 Late	CM	1130p-1205a (11:30 PM-12:05 XM)	-----1	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$300.00 0.00 Week: 11/07/16 11/13/16 ----- 0 \$300.00 0.00															
N17	WLNS	11/04/16	11/08/16	CBS College FB Dbl Ga CBS College FB Dbl Game 1	CM	330-7p (3:30 PM-7:00 PM)	-----1-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1- 1 \$150.00 0.00 Week: 11/07/16 11/13/16 ----- 0 \$300.00 0.00															
N18	WLNS	11/04/16	11/08/16	NFL DBLHDR Game #1 NFL DBLHDR Game #1	CM	1p-4p (1:00 PM-4:00 PM)	-----1	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$500.00 0.00 Week: 11/07/16 11/13/16 ----- 0 \$300.00 0.00															
N19	WLNS	11/04/16	11/08/16	NFL DBLHDR Game #2 NFL DBLHDR Game #2	CM	4-730p (4:00 PM-7:30 PM)	-----1	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$600.00 0.00 Week: 11/07/16 11/13/16 ----- 0 \$300.00 0.00															
													Totals	35	\$8,440.00